



Ipsos is looking for enthusiastic data driven people to expand our European Public Affairs team

? Who is Ipsos?

At Ipsos, we are proud to call ourselves the home of researchers! Because we are one of the world's largest market research companies with more than 18,000 employees and can be found in not less than 90 countries.

What team?

For our European and international clients - government, academic, non-profit and NGOs - we are looking to expand our team, so we can deliver on our promise to be their essential research partner for high caliber solutions that withstand scrutiny. The **European Public Affairs** Team is strategic unit in Ipsos with our core team located in Leuven. We are part of the larger Ipsos Public Affairs network that connects researchers from around the globe who are expert in designing and managing social research studies using the full range of quantitative and qualitative approaches. Leveraging on this network, the European Public Affairs hub in Belgium is dedicated to further growing the business of Ipsos in International and European Public Affairs.

Are you up to a hands-on job in Research?

🔍 What are we looking for?

You are a problem solver. Multi-tasking is your middle name. You enjoy working in fast paced environment and are highly proficient in English. If yes, have a look at the different opportunities!

★ RESEARCH PROJECT MANAGER

We welcome applications from **experienced data-driven** Research Project Managers, with great **SPSS** knowledge!

- Demonstrable relevant experience, with a minimum of 5 years
- Track record in data quality management of complex and large data sets
- Expert in SPSS and syntax writing

Your responsibilities will at the minimum cover

- Delivering faultless and high-quality research projects: from scripting to data delivery: challenge questionnaires on feasibility, syntax writing in statistical software, testing survey scripts, reviewing data for inconsistencies, contacting data providers to investigate to resolve issues, cleaning and weighting data, preparing data files and codebooks, coordinate automate reporting, ...
- Coordination of partners: translation, scripting, automated reporting, ...
- Helping to grow the business by improving and supporting efficient processes

★ DATA & STATISTICAL EXPERT

We welcome applications from **experienced Data Management Specialists and Statisticians**.

- A master's degree, preferably in the social sciences, statistics, or information systems
- A background in quantitative methods and sampling techniques
- Demonstrable relevant experience, with a minimum of 5 years
- Knowledge of a statistical software R, SPSS is essential. Advanced Excel skills essential, familiarity with designing macros in excel is a plus
- Ability to work independently as well as to lead small teams to deliver complex tasks
- An independent learner, with interest in optimizing data processes and enjoys complex data sets

Your responsibilities will at the minimum cover

- Leading on planning and management of data processing operations for complex multi-country survey projects, with a focus on improving processes
- Preparing and quality assuring samples for different survey modes and sampling methods, running quality checks on the collected data in an efficient manner, and preparing weighting variables
- Taking up a research advisory role toward other team members at Ipsos and managing client relationships regarding data-related issues to ensure high-quality data deliverables
- Helping to grow the business by contributing to research proposals and improving and supporting efficient processes

RESEARCH ACCOUNTMANAGERS & DIRECTORS

We welcome applications from **experienced Public Affairs Researchers** with a passion for EU work.

- Demonstrable relevant experience of minimum of 5 years
- Proven ability to work well in teams with input from specialists (e.g. statisticians, partners, ...)
- Excellent communication and negotiation skills
- You take an interest in various policy areas and how research can feed into policy making and policy evaluation
- Experience in working for or at the European Commission and related organisations is a plus

Your responsibilities will at the minimum cover

- Business development, including leading responses to RfPs, as well as identifying new market opportunities and building strong relationships with existing clients
- Project direction including working to tight and demanding deadlines to deliver profitable work and assure quality of all outputs
- Questionnaire development and writing of insightful reports

Why is IPSOS a great place to work?

At Ipsos, we are intellectually curious and passionate researchers who set ourselves high standards and aim to work collaboratively to service our clients most effectively. As a company and as a team we are committed to equality, treating people fairly, promoting a positive and inclusive working environment and ensuring we have diversity of people and views. We recognise that this is important for our business success - a more diverse workforce will enable us to better reflect and understand the world we research and ultimately deliver better research and insight to our clients.

We offer

- A competitive package with benefits and a commitment to personal development where your efforts and achievements are recognized and rewarded
- A creative, busy, open and supportive working environment. Teleworking is part of our culture so the location of Leuven as HQ should not be an issue!
- The opportunity to get involved with innovative techniques in addition to more traditional research methods
- A real team-being spirit: Social, Human and Business-related activities with a strong focus on well-being!

CONTACT US!

Send your cv and motivation letter with the opportunity of your choice:

- Research Project Manager to Christine.tresignie@ipsos.com & Femke.maes@ipsos.com
- Data & Statistical Expert to Christine.tresignie@ipsos.com & Femke.dekeulenaer@ipsos.com
- Research Account Manager/Director to Christine.tresignie@ipsos.com & Sara.gysen@ipsos.com