



# Ipsos is looking for a Data lover for Public Affairs

## ? THE HOME OF RESEARCHERS

At Ipsos, we are proud to call ourselves the home of researchers! Because we are one of the world's largest market research companies with more than 17,000 employees and can be found in not less than 89 countries. What are our favorite hashtags? #innovation, #entrepreneur and #client-centricity. Our success is the combination of the unlimited worldwide expertise, knowledge and process efficiency in a company that supports people with an entrepreneurial spirit.

The European Public Affairs Unit is an independent unit in Ipsos with our core team located in Leuven and Anderlecht (but we also have offices in Gent and Berchem). Our unit is part of a larger Public Affairs network within the Ipsos group that connects researchers from around the globe who are expert in designing and managing social research studies using the full range of quantitative and qualitative approaches. Leveraging on this network, the European Public Affairs hub in Belgium is dedicated to further growing the business of Ipsos in International, European, and Belgian Public Affairs.

## Are you up to a hands-on job in Research?

### IPSOS IS LOOKING FOR A NEW COLLEAGUE FOR THE PUBLIC AFFAIRS TEAM:

For our international and local clients - government, academic, non-profit and NGOs - we are looking to expand our team, so we can deliver on our promise to be their essential research partner for high caliber solutions that withstand scrutiny.

## WE ARE LOOKING FOR YOU

**Are you excited by the idea of helping to improve the life of European citizens and citizens around the globe?** Then you might be the Delivery Expert we are looking for! You are interested in Public Affairs and you have a passion for project and data management? You would like to dive into the execution of multi-country research projects to expand our business in Europe and internationally?

In our Delivery Team (formally known as Project Management) we are the crucial 'behind the scene machine'. Once our Client & Research colleagues have sold the project and made every specification clear with our clients, it is our time to shine. We take care of the total execution of the project in the most effective and cost-efficient way, from script approval, through communication with translation agencies and other partners, conducting quality checks during field work, doing analysis, running weighting and turning raw data into different forms from tables to dashboards. The pride of our team is to make sure the client receives the most reliable high-quality data within the agreed timeline, so they can take action upon it and are reassured that if under scrutiny our work cannot be faulted.

As in our international unit we also perform field and tab projects where quality of field is the USP of Ipsos, you will also be in contact with clients to demonstrate your expertise.

We welcome applications from project and data management specialists! You must enjoy working in fast paced environment and need to be self-motivated with excellent multi-tasking skills.

### Key Responsibilities:

- Building strong internal relationships, making the bridge between the Research and Client team and operations and supplier side
- Delivering high quality data
- Helping to grow the business by improving and supporting efficient processes and being faultless in execution
- Successfully delivering projects with high quality standards and in a timely manner whilst keep an eye on the project schedule, costs and compliance of project deliverables
- Taking up an advisory role towards Research and Clients team by increasing the quality of our research

### DO YOU RECOGNIZE YOURSELF?

- Demonstrable experience in project management, preferably in a research environment; accuracy is key
- Being a problem solver, weighting benefits and risks of creative ideas and alternative solutions to tackle unforeseen problems
- Excellent project direction, working to tight and demanding deadlines to deliver profitable work and assure quality of all outputs
- Multi-tasking is your middle name
- Excellent 'friendly but strict' communication skills.
- Expert in SPSS and syntax writing or wanting to invest time to become an expert
- For our team we expect you to be highly proficient in English

### WHAT DRIVES THE PEOPLE WHO WORK AT IPSOS?

We are intellectually curious and passionate researchers who set ourselves high standards and aim to work collaboratively to service our clients most effectively.

We are committed to equality, treating people fairly, promoting a positive and inclusive working environment and ensuring we have diversity of people and views. We recognise that this is important for our business success - a more diverse workforce will enable us to better reflect and understand the world we research and ultimately deliver better research and insight to our clients.

### WE OFFER:

- A competitive package with benefits and a commitment to personal development where your efforts and achievements are recognized and rewarded
- A creative, busy, open and supportive working environment
- The opportunity to get involved with innovative techniques in addition to more traditional research methods
- A real team-being spirit: Social, Human and Business related activities with a strong focus on well-being!
- Water, coffee and Royco soups for free ;-)

### CONTACT US!

Send your cv and motivation letter with reference 'DELIVERY PUBLIC AFFAIRS' to Stephanie Duchene - [stephanie.duchene@ipsos.com](mailto:stephanie.duchene@ipsos.com). For more information about our company, visit <https://www.ipsos.com/en-be/opportunities-ipsos>