



Ipsos is looking for a Senior Research Consultant or Manager

For our IUU clients we are looking to strengthen our Belgian based team to be able to deliver on our promise to be their **essential research partner for high caliber solutions that withstand scrutiny**.

Are you up to a job in research?



WHAT DO WE OFFER?

Are you excited by the idea of helping to improve the life of numerous citizens around the globe?

Then you might be the person we are looking for!

If you have a passion for understanding human motivations and behavior through qualitative and social research and if you would like to work on research projects and proposals to expand our business, you are the one we are waiting for. Especially when you enjoy working in a fast paced environment and are self-motivated with excellent project and client management skills.

What will you be doing at Ipsos IUU besides having lots of fun? You will be responsible for

- Translating client research objectives into engaging studies that deliver thoughtful feedback and actionable results
- Acting as a key client programme manager; keeping the client and the teams up to date with timelines, activity, project status, etc.
- Creating guidelines for research instruments that meet clients' and stakeholders' objectives
- Writing reports and presentations that are focused on insights and stories from data that meet the client's objectives.
- Monitoring a project's financial progress, identifying problems and suggesting solutions
- Getting to know your client's business in-depth, becoming an extension of their team so you add value with your insight and act as the voice of their customer
- In case of multi-country projects: supervise fieldwork (by local moderators) via check-ins including reviewing discussions
- Your role will include face to face client briefing meetings and designing and managing some of our more complex pitches, proposals and project plans

And you can expect

- A competitive package with fringe benefits and a commitment to personal development where your efforts and achievements are recognized and rewarded
- A creative, busy, open and supportive working environment. Teleworking is part of our culture so the location of Berchem or Ghent as HQ should not be an issue!
- A real team-being spirit: social, human and business activities with a strong focus on well-being!

In an enthusiastic team

that is a strong community within Ipsos Global with a core team located in Berchem and part of the Ipsos IUU network that connects more than 1500 researchers from around the globe who are expert in designing and managing social research studies using the full range of qualitative approaches.



WANT A BIT MORE DETAIL ON THE JOB?

Work-wise we look for someone with:

- A passion for understanding what drives people
- Proven qualitative social research skills, and ability to comfortably pick up projects and deliver day-to-day
- Good project and budget management skills
- Ability to work to tight and demanding deadlines to deliver profitable work and assure quality of all outputs, working closely together with other disciplines and the broader qualitative team if required
- Experience in developing research instruments that are fit for the purpose to answer client's objectives
- Ability to understand and interpret complex data, qualitative and beyond qualitative.
- Confident and clear written and verbal communication skills, including experience of preparing written reports and presentations

Person-wise we look for

- Demonstrable relevant experience of minimum of 5 years in qualitative research
- Proven ability to work well in teams
- Excellent attention to detail, organised, and solutions-focused
- Highly proficient in English, French is a plus.
- Very good communication, client handling and supplier negotiation skills



CONTACT US!

Send your cv and motivation letter with reference 'SRC/RM IUU' or Manager to barber.stes@ipsos.com

And as a final note: At Ipsos, we are proud to call ourselves the home of researchers! Because we are one of the world's largest market research companies with more than 18,000 employees and can be found in not less than 90 countries. What are our favorite hashtags? #innovation, #entrepreneur and #client-centricity. Our success is the combination of the unlimited worldwide expertise, knowledge and process efficiency in a company that supports people with an entrepreneurial spirit.